A Summa Foundation Publication **SPRING 2011**

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Unhee Kim, system vice president of Service Lines and Ancillary Services for Summa Health System, is charged with the strategy development, marketing, business development, volume growth, planning and execution for service lines within the health system. She is also responsible for all existing and future ambulatory centers for Diagnostic and Therapeutic Services; hospital-based Clinical Services of Pharmacy, Laboratory, Respiratory, Neurology/Sleep Lab, Rehabilitative Services, and Diagnostic Imaging and Radiation Therapy as well as Support Services. Before joining Summa Health System nine years ago, Kim served in various leadership positions at University Hospitals Health System. Kim received her Bachelor of Science in Nursing at The University of Akron and her M.B.A. at Cleveland State University.



Access to Leadership: Unhee Kim

System Vice President, Service Lines & Ancillary Services Summa Health System

Almost as soon as she began her career as a registered nurse, Unhee Kim knew she wanted to do more. While she has a passion for excellence in patient care, she strongly believes the clinical aspect of healthcare should be part of healthcare administration. "I wanted to be involved in improving patient care and quality," she said, "working with the medical and clinical staff to influence patient care delivery.

As system vice president of Service Lines and Ancillary Services for Summa Health System, Kim is charged with organizing healthcare delivery along with Michael A. Hillman, M.D., M.B.A., system vice president for Quality and Medical Affairs at Summa.

"At Summa, we are moving to an 'institute' model that will expand the role of each medical service line, such as oncology or cardiology, beyond care received at a hospital," said Kim. "The institute is better positioned to offer a continuum of care using a community-focused, population-based healthcare model. We can offer high quality, high satisfaction care at a lower cost with clinical and financial accountability.

"The institute care-delivery model is multidisciplinary with a system-wide focus that is organized to impact the entire continuum of care for both patients and community. This will be accomplished through the development of clinical care delivery models, academics, research and innovation and community partnerships," she said.

According to Kim, current and proposed institutes at Summa include behavioral health, cardiovascular, respiratory, emergency and trauma, musculoskeletal (including orthopaedics, rehabilitation, rheumatology and sports medicine), neuroscience, oncology, primary care and population health, seniors and post acute, surgery, and women's health.

Working toward a three-year strategic timeframe, Kim said the evolution is necessary to support truly integrated and regional delivery of accountable care along the entire continuum and across all delivery sites.

"As we transition to an accountable care organization, we know that Summa is ahead of the curve. As an integrated healthcare delivery system, Summa Health System is well-positioned to be a thought leader and visionary in shaping health policy.

"The current model of healthcare is just not sustainable," continued Kim. "We must be successful with reform and keep moving forward. Summa is committed to new ways of thinking about healthcare, with an emphasis on wellness and preventive care."

In Good Company

Wadsworth-Rittman Hospital Foundation Receives Landmark Gift

Health Syste

Dan Selby, executive director of the Wadsworth-Rittman Hospital Foundation, stands in front of the emergency department construction site at Summa Wadsworth-Rittman Hospital. James and Linda Venner, owners of Clampco Products, made a generous gift in support of the expansion project.

The Wadsworth-Rittman Hospital Foundation received a generous \$500,000 gift from Clampco Products, Inc. owned by James and Linda Venner, longtime Wadsworth residents and community supporters.

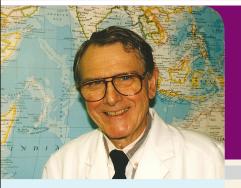
The Venners, founders of Clampco Products, a leading manufacturer of engineered joining solutions in Wadsworth, designated the funds to Summa Wadsworth-Rittman Hospital's emergency services department expansion project, which is currently underway. The Wadsworth-Rittman Hospital Foundation has now received \$1.5 million towards the \$3.2 million renovation.

"We feel like the hospital supported us during our lean years," said James. "When we started Clampco in our garage in 1971, our family was young. Linda worked at the hospital as a nurse to provide the seed income to make our dreams of entrepreneurship a reality. Fortunately, we're now able to help the hospital as they once helped us."

"We're grateful to the hospital and everyone in the community for their support of our company and feel that by providing funding for this project, the entire Wadsworth area will benefit," said Linda.

Dan Selby, executive director of the Wadsworth-Rittman Hospital Foundation, said this is the largest individual gift ever received by the Foundation. "This is a tremendous opportunity for the Venners to impact the healthcare of the Wadsworth community. Their gift is transformational in scope and everyone at Summa is grateful for their support. By supporting the emergency department expansion project, they are truly making difference to residents of Wadsworth and the surrounding communities."

The Summa Wadsworth-Rittman Hospital emergency department expansion will increase its size from 9,300 to 16,000 square feet and increase capacity to 20 beds, allowing the hospital to meet projected future needs of patients in the Wadsworth region. The project is slated for completion in early summer 2011.



Investigate. Educate. Innovate.

Summa Ophthalmology Department Establishes Daniel W. Mathias, M.D. Lectureship in Ophthalmology Annual Event in Memory of Daniel W. Mathias, M.D.

Daniel W. Mathias. M.D. in 1997

In 1954, Daniel W. Mathias, M.D., an ophthalmologist specialist, returned to his native Akron to join his father, also a physician, in private practice. He had attended medical school at Case Western

Reserve University Medical School and finished his residency – interrupted by a two-year tour of duty in the Air Force – at Harkness Eye Institute at Columbia Presbyterian Hospital in New York City.

Upon his return, Mathias quickly realized the need for additional ophthalmologist specialists and promptly began an ophthalmology training program at Akron City Hospital. He soon had a reputation as a fine teacher and an exceptional colleague.

Mathias served as division chief from 1968-1977 and led the residency program until 1990 when he retired to focus on his private practice. In 2001, at age 76, he retired fully to enjoy one of his hobbies, miniature model trains. Mathias passed away in May 2010.

To honor Mathias' lifetime of achievement, the Summa Health System Department of Ophthalmology has created the annual Daniel W. Mathias M.D. Lectureship in Ophthalmology.

Throughout Mathias' long and distinguished medical career as a physician leader, educator and researcher he inspired many other practitioners. His leadership and dedication to excellence in the field of ophthalmology built a strong infrastructure at Summa Akron City Hospital and created a department noted for many accomplishments, particularly in education and research.

Deepak P. Edward, M.D., chair of Summa's department of ophthalmology and professor of ophthalmology at Northeastern Ohio Universities Colleges of Medicine and Pharmacy, said Mathias accomplished a great deal while leading the department. "Dr. Mathias was a tremendous advocate for education and research from the time he began his career and I can think of no greater way to continue his legacy than through an annual lectureship in his name," said Edward.

An endowed fund was established to generate income in perpetuity to support the new lectureship. To make a donation to the Daniel W. Mathias M.D. Lectureship in Ophthalmology, contact Diane Strachan, Summa Foundation director of principal giving, at 330-375-6356 or strachand@summahealth.org.

A Partner for Impact

Summa Foundation Shares 2010 Accomplishments

Because of generous support from the Northeast Ohio region during 2010, the Summa Foundation has been able to deepen its relationships with other community organizations and have an even greater impact on the region's healthcare needs. The Foundation is pleased to share highlights of its accomplishments in 2010, including one of its greatest honors, receiving the 2010 Foundation Leadership Award of the Northeast Ohio chapter of the Association of Fundraising Professionals. To view the complete 2010 Summa Foundation Accomplishments publication, visit www.thesummafoundation.org.

Development

- Raised a record \$9,005,369 in private and public sector dollars, outpacing last year's levels by nearly \$4 million.
- Continued building and strengthening the principal giving fundraising program, demonstrated by: securing three sevenfigure gifts in 2010; making major gift asks, grant applications and appropriation requests of nearly \$60 million, and advancing more comprehensive system-wide fundraising programs to support strategic priorities
- Doubled the number of new donors supporting emerging priorities and the areas of greatest need; and increased volunteer giving by 35%, total Summa board giving by 20% and physician giving by 7%.

Medical Education & Research

- More than 121 new clinical research trials were approved by our Institutional Review Boards, bringing the total of ongoing clinical research trials above 400.
- Submitted 75 external research grant applications requesting more than \$43 million.
- Supported the continued growth and development of the Austen BioInnovation Institute in Akron.
- Launched the Summa Center for Clinical Trials and the Summa Center for Preclinical Research and Skills Training.

Community Benefit & Diversity

- Announced 2009 total community benefit investment:
 - \$110.7 million
 - \$47.7 million in charity care
 - \$12.8 million in subsidized health services
 - \$21.6 million in bad debt expense
 - \$28.6 million in research, education, community building activities and community health improvement services
- Began construction of the Center for Minority Health and Health Disparities Solutions in partnership with The House of The Lord in The Village at New Seasons. The center will open in the spring of 2011.

- Implemented system-wide community benefit committee of the Foundation Board of Directors.
- Completed Community Needs Assessment in collaboration and partnership with Akron Children's Hospital and Akron General Health System.

Government Relations

- Hosted the Summa Health System Community Leadership
 Briefing in October featuring noted health policy expert Susan
 Denzter, editor in chief of Health Affairs Journal. Summa's
 healthcare reform advocacy priorities and the 2009 economic
 impact summary publications were distributed at this meeting.
- Partnered with Premier Inc. on public comment documents regarding Accountable Care Organizations and Health Information Technology multi-campus hospitals.
- Advocated with the Ohio Hospital Association and American Hospital Association to achieve increased Medicaid support for Ohio.

Business Development & Innovation

- Uncovered and investigated 80+ business and technology opportunities; partnered with numerous organizations, institutions and entities to establish Akron and Summa as a center of medical excellence and create economic opportunities.
- Worked to establish Summa as the first point of contact for new technologies and innovations; collaborated with Office of Technology Management to develop processes and procedures to further technology transfer within the System; advanced regional relationships, collaborations and grant opportunities across Northeast Ohio with the Ohio Skills Bank, workforce investment boards, the military and higher education.

Community Benefit Report Now Online

The latest Summa Health System Community Benefit Report is now available online at the Summa Foundation's updated website, www.thesummafoundation.org.

The community benefit report illustrates only a portion of Summa's philanthropic commitment to Northeast Ohio – more than \$110 million in 2009. Summa's community health programs, community-building efforts, charity care and in-kind contributions are all focused on stimulating better health in Northeast Ohio by emphasizing wellness and prevention.

Discover how Summa works to impact the lives of community residents by reading the Community Benefit Report at www.thesummafoundation.org.



The Clinical Corner

Summa Center for Clinical Trials

Furthering its commitment to research as an integral component of its academic and clinical environments, the newly opened Summa Center for Clinical Trials supports both investigator-initiated and industry-sponsored clinical research trials.

The 3,800 square foot outpatient unit houses four fully equipped exam rooms for clinical assessments and data collection, a waiting room, office space for administrative and clinical staff, and a central laboratory. The laboratory includes a centrifuge, a refrigerator/freezer, a -40 degree freezer and a -70 degree freezer, and is staffed full-time to provide specimen collection, processing and shipping as needed.

"For our study subjects, enrolling in a clinical trial often requires regular follow-up appointments for procedures like blood draws, full exams and cognitive testing," said Steven P. Schmidt, Ph.D., vice president of Clinical Research & Innovation for Summa Health System. "The new center gives them a comfortable and convenient location for nearly all their appointments. For our clinical researchers, the center provides additional support such as trained medical and research staffs as well as supplies to meet the needs of individual studies, patient screening and enrollment, data management, and processing of samples."

With approximately 400 Institutional Review Board-approved clinical trials underway at Summa, the Summa Center for Clinical Trials is currently working with research departments in surgery, women's health, infectious disease and cardiology/pulmonary. Additional research areas will be added in the future. The Summa Center for Clinical Trials also serves as a clinical trial unit for the Austen BioInnovation Institute of Akron (ABIA).

The Summa Center for Clinical Trials is located on the Summa Akron City Hospital campus in the Professional Center North, 75 Arch Street, Suite 105. For more information call 330-375-7320.



associate Sara Jane Salstrom prepares blood samples for analysis in the Summa Center for Clinical Trials laboratory.

Research

NewSumma

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Educational information like NewSumma is used to share both the most recent developments at the Summa Health System and opportunities to advance Summa through philanthropy. Please contact the Summa Foundation if you do not wish to receive NewSumma.

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